

# Smallcap Brief™

FIRM INTELLIGENCE



## 24 Straight Quarters of Revenue Growth

By Scott Gibson, *managing principal* at Heritage First

**In the midst** of year two of an ever painful U.S. recession, the financial world of brokerages and banks continue to make us pay for the toxic effect of bad decisions and their kid-like euphoric high that masked the rewards of a job done right with the corrupt intelligence that greed is good.

From *laissez faire* (French for “leave alone”) economics a century ago to the creation of Keynesian Economics during the Depression of the 1930’s, troubling times demand government intervention in economic affairs.

Welcome to the ninth year of the 21st century, where many of the wealthiest capitalists in our democratic society and supposed purveyors of the free market turn their lying eyes to the spoils of the U.S. Treasury and Federal Reserve for sanctity & salvation.

While accountability and come-uppance await another day for the balance of payment in kind, the alternative to no governmental action may hold the actuality where currencies have no value and commerce no order.

So I discard moral indignation for the moment and resolutely pursue a posture of prudence with speculative integrity, as I honor my aggressive dollars with firms defying the economic odds.

The headline above bespeaks of one such company that has produced SIX YEARS of ‘continuous’ revenue growth for every 90-day reporting period.

Impressive by any measure, especially since they spent this period investing in their infrastructure, expanding capabilities and building a foundation for pure profits.

*Note:* Active financial industry consolidations are ushering in cost-conscious executives and directors making smart money decisions on how to best streamline operations by reducing the notable expense of their market data supplier.

Enter the lowest-cost market data player and their industry leading desktop and wireless companion solutions for real-time market data anywhere.

Just ask companies like *Forbes*, *Dow Jones & Co.*, *Wells Fargo*, *Penison Worldwide*, *NASDAQ*, *Broadridge* and *Business Wire*.

All are clients of this software developer and syndicator of leading-edge desktop products and their companion wireless applications for use or licensing.

After 24 consecutive S.E.C. filings showing revenue growth, **QuoteMedia, Inc.** (BB: QMCI) delivers a depth of data globally that can only be matched by the breadth of their data feed reach,

which provides complete coverage of all North American exchanges and over 70 stock market exchanges worldwide.

So why is QuoteMedia and their *Quotestream™ Professional*,



*Desktop & Wireless* and *Quotestream™ II* entering a new era of potentially dramatic market share growth?

Because they have elite standing for comprehensive, feature-rich data for all handhelds including *iPhone™* and desktops at much lower pricing levels for both companies and consumers.

If you were a *Bank of America* officer/director & just acquired *Merrill Lynch* and 1,000 plus *Bloomberg* terminals costing \$1.5 million PER MONTH, wouldn’t you vote to reduce overhead 50% by using another respected source for data?

No question! ♦♦ SAG

### OUTPERFORM

**QuoteMedia, Inc.**

**OTCBB: QMCI**

(year-end): Dec. 31st

Sectors: Technology/Software

Recent Price: \$0.07

52-wk: H/ \$0.20 L/ \$0.03

Market Cap: \$6.3 million

**2008 Revenues:**

Ended 12/31: \$7.3 million

EPS (TTM): -\$0.01

### Corporate Headquarters

17100 E. Shea Blvd. Suite 230  
Fountain Hills, AZ 85268

Telephone # 480.905.7311

[www.quotemedia.com](http://www.quotemedia.com)

### ISSUE HIGHLIGHTS

- Profitable \$30 million acquisition will triple revenues overnight
- IT firm to help ‘Back Sufferers’ everywhere
- Every order is worth \$0.01 per share in earnings... really!

**quotemedia**  
dynamic market data solutions

# Predictive Technology... More Logical than Words!

OTCBB: WLGC



**Want to own a piece of a** technology platform created to become the *de facto* standard?

Want to know that the CEO running the show has the most to gain, as the largest shareholder with 30% of all outstanding shrs.?

And finally, do you want a stock for pennies on the dollar with revenue potential in the \$billions from protected software patents in both U.S. and European markets?

Then meet the answer!

WordLogic Corp. (**BB: WLGC**), a leading-edge technology firm offering advanced software for text and info entry for literally all computing on handheld Mobile devices, Laptops, Notebooks and Desktop computers.

So what do they really do?

**WordLogic** delivers predictive text solutions to vastly accelerate the entry of text & information.

Yes, used in any application where you enter text, the WordLogic Predictive Keyboard™ *does not* require you to type in a dedicated window.

As you're typing or texting... just hold down any key and WordLogic will put a whole new world at your fingertips.

WordLogic adapts to your writing style, instantly learning what words and phrases you use frequently.

Along with 5 word predictions instantly from nearly 100,000 dictionary entries, you can add an unlimited number of custom words, phrases, numbers, names and text strings.

In fact, with WordLogic every word becomes a potential link to your favorite web-searches.

From *Encyclopaedia* to *Google*.

Need portability... then take the Predictive Keyboard™ with you on your USB flash drive.

Need your handheld, then you will really like the WordLogic touch-screen keyboard with a high-speed prediction engine for easy input and simplified access to more characters and function keys for all 'soft keyboard' users.

WordLogic utilizes Gesturing technology too, so sliding a stylus across the screen to your word choice will quickly increase text entry. Even common keyboard tasks like entering a space or removing a character can be done by a mere move of the stylus.

There is much more to know about WordLogic's patented technology, which is used as a typing software (in 7 languages), a research tool, and even a language aid (*which is just starting to be used by some of the millions of dyslexia sufferers*).

Since this newsletter is written for astute small cap investors, we have saved a one particularly valuable aspect of the Company and their patented technology.



WordLogic Corp.'s predictive technology is being readied for entry into the Internet keyword search market to capture their fair share of the Traffic Acquisition Costs (TAC) paid out by all players in this lucrative space.

Keyword searches on the net generated approx. \$35 billion in 2008 for Google, Yahoo, MSN and others, of which they paid 25%-30% to TAC partners to direct traffic to their search engine sites thru keyword ads, etc.

Not only can **WordLogic™** be deployed onto PC platforms, but also holds the key to doubling the size of the TAC market by using their technology to capitalize on the explosive growth of SmartPhones worldwide.

See Ironclad Patents, **AB**

## ISSUED PATENTS

WordLogic's proprietary **technology** is protected by U.S. Patent **7293231** "Data entry for personal computing devices" and by **European Patents 1171813** "Data entry for personal computing devices" and **1356368** "Data entry method and system for personal computer, and corresponding computer readable medium".



# Renewable Energy Sectors Poised to Lead

OTCBB: GWSC



Within the first 100 days of the Obama administration, the stars aligned with three of the most powerful forces for dramatic change.

When government, science and industry reach agreement for one unifying cause, then the accelerator for transformation kicks into high gear.

This is the official dawn of the 21st century's fully-aligned focus for clean energy.

Powered by the greater good, this new era of pure incentives and fresh requirements will represent a collective paradigm shift for how we energize our world going forward.

Though cap-and-trade credits for greenhouse emissions, pursuing cleaner burning coal, securing locations for nuclear waste and rolling out electric vehicles all play a part; the top prize goes to those that produce or provide products that utilize renewable energy.

From Bob Dylan's famous lyrics, ♪ The answer my friend is blowing in the wind ♪ to The Beatles melodic song "Here Comes the Sun"... four decades later a different creative comes forth to cleanse



all living creatures with the self-sustaining virtues of solar and wind power from every corner of the globe.

In a sign of the times, do not underestimate the magnitude of government mandates, industry innovation nor the powerful impact from each individual.

Greetings to today's earnest investors and welcome to the age of Green, Wind, and Solar and **GWS Technologies, Inc.** (OTCBB: **GWSC**), a renewable energy company leading by example in the development and marketing of solar and wind-powered products in the "microgeneration" marketplace.

What kind of new generation of energy are we talking about?

**Microgeneration**, a fast emerging cultural movement that is quickly transforming the way everyday people provide for their own energy needs.

From sleek solar chargers for personal electronics (including *iPhones* and *iPods*) to smaller wind turbines and advanced solar systems to power your home, business or factory, this clean power potential promises greater savings security too.

Consider the recent addition of the patented *Solar-Breeze* to GWS Technologies' growing line of micropower products.

As the first robotic solar powered pool skimmer/chlorinator, the *Solar-Breeze* system charges its internal batteries while collecting debris



from the pool AND dispensing cleaning chemicals. Since the *Solar-Breeze* reduces pool pump usage by over 60%, the \$399 price literally pays for itself within the first year.

With 6 million pools in the U.S. sunbelt states alone, the potential revenues are huge.

If you're one of the 13 million people globally who have purchased *iPhones*, then for \$39 you can buy one of 3 models from the Company's **Solar Arcadia iPhone** Leather case line for charging your battery under the sun or any artificial light anywhere.

Or maybe the sky's the limit, then take a look at their *Northwind Power Northwind 100*.

At 100 kilowatts of rated power, this wind turbine offers the most advanced technology (developed thru NASA grant) for schools, businesses and farms for \$300,000.



These are just a few of GWS Technologies' dozens of products under multiple solar and wind-powered energy categories, all of which are available online at [www.GreenWindSolar.com](http://www.GreenWindSolar.com).

Investors should note that corporate restructuring moves have reduced the number of outstanding shares to only 3.6 million. *Meaning*, every Northwind 100 wind turbine sold will deliver approximately \$0.01 per share in earnings.

THIS IS NOT A TYPO!



For renewable energy solutions, the Company's online store offers a wide selection of wind turbines, solar powered chargers and scores of other everyday microgeneration products.

While browsing the site, see their streaming live data on wind velocities worldwide, all federal/state/local tax incentive pull-up links and calculate your own personal estimated savings.

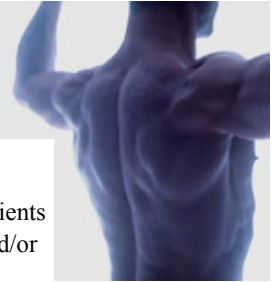
In 2009, its green, wind, solar... and GWS Technologies, Inc.

OTCBB: **GWSC**. ■■■■

# MPR Technology Targets \$50 Billion Back Pain Market



**Impact Medical Solutions (OTCBB: IMSU) is a healthcare information-technology company.**



Based in Huntington Beach, Calif. **Impact Medical Solutions, Inc.** (OTCBB: IMSU) is engaged in the research and commercial development of healthcare information systems and technology.

Since 2002, the company has been involved in the development of the MPR System, a patented medical information system that Impact Medical acquired in 2003.

Recently, IMS announced the start of a pilot clinical study for their proprietary technology platform, **Muscle Pattern Recognition (MPR)**, which is being conducted at the *Utah Spine & Joint Center* in Salt Lake City.

MPR is a unique clinical tool that analyzes patterns of specific muscle engagement and provides detailed physiological information on muscle function to enhance the diagnosis and treatment of back and neck injuries and illness.

Although this initial clinical study is an important step in their plans to make MPR widely available to those suffering from back pain, developments should progress rather quickly -- as data obtained from the study are expected to lead to an independent clinical trial in the second half of 2009.

Upon which, the successful completion of their pre-market testing for the MPR technology will lead to full commercialization of the MPR System in Europe, North America and other key markets.

With the passage of the historic \$787 Billion stimulus bill under the new administration, one of President Obama's own initiatives [to invest in the expansion of information technology for the healthcare field] is slated to receive \$19 billion.

This direct capital infusion is earmarked to expand the cost-saving merits of computerizing medical records and the implementation of medical technologies that lead directly to greater cost efficiencies for both patients and physicians.

Since the overall annual cost of diagnosing and treating back injuries in North America is estimated between \$50 billion to \$100 billion, the opportunities for this healthcare IT company are significant.

Why?

Because MPR is a non-invasive, bio-mechanically and mathematically based evaluation that objectively discriminates between normal and abnormal musculoskeletal function as it relates to the back & neck.

Each MPR test provides detailed data that should greatly assist in the proper diagnosis and treatment of back and neck injuries, which sufferers everywhere know is still very much an inexact science.

The results of an MPR evaluation are presented in a comprehensive report that confirms normal muscle function or clinically vital info on the nature and severity of dysfunction at each recorded muscle site.

We believe that the capabilities of the company's MPR System addresses significant unmet market needs for an evidence-based test for physicians and other healthcare

professionals to better assess and manage patients with impaired back and/or neck function.

Further, we believe that the MPR System clearly supports the cost-containment and risk mgmt. goals of insurers, worker compensation carriers, self-insured employers and managed care providers by objectively delivering exacting data / info to help control the huge medical costs associated with such.

Note: Central to the MPR System is the fact that back and neck muscles work as an interactive system. So, to determine whether a given muscle is functioning right, it must be examined in concert with all muscle groups required for specific movements. Since muscles also interact in a predictable way that can be expressed in a kinesiological relationship, these principals have been incorporated into the company's MPR System.

Finally, in anticipation of moving into one of their most important commercial markets in the future, this Over-the-Counter Bulletin Board listed company (BB: **IMSU**) has recently announced trading approval on the Frankfurt Stock Exchange with the symbol '**OIM**'.

As one of the world's largest stock exchanges, this European-based trading center in Germany enables cross-border trading for many international investors.

This should notably expand the company's investor reach and grow the worldwide awareness of **Impact Medical Solutions, Inc.** (OTCBB: IMSU / FWB: OIM) and all forthcoming developments. ▲

Greater Orlando

Bus. 407.444.5959

IR for INSIDERS



OESOURCE

Advanced Composite Technology  
A SenCer Inc./General Automotive Co. Joint Venture

## In Talks with Multiple \$7 to \$30 Million Revenue Acquisition Targets



### What's in a name?

Everything if the right facts, most informed perspective and best insights accompany the impact of first impressions.

While many investors recognize AutoZone and the merits of this NYSE firm, few know the best positioned OTCBB companies simply by their moniker.

**General Automotive Company (OTCBB: GNAU)** has nothing to do with declining new car sales from *GM*, *Chrysler* and *Ford* -- and everything to do with the ever expanding number of used cars on the road, including those from the most popular Japanese makes and models.

No not selling them, but keeping them running, well-tuned or upgraded with original parts.

One stellar division of the Company is **OE Source**, which imports and sells aftermarket auto parts largely for Honda and Toyota vehicles from direct relationships for many years with leading OEM and auto manufacturers throughout Asia.

Since the lion's share of their \$27 million in revenues over both the 2007 and 2008 fiscal years (ending 12/31) came from OESource alone, many shareholders and potential investors are closely following this public company that was formed for the specific purpose of strategic growth by acquisition.

Supported by strong investment banking relationships and a blue ribbon management team with

decades of experience at the highest tier of OEM, wholesale and global distribution channels within the automotive sector; General Automotive is pursuing several notable, well-managed companies at historically low valuation levels during the current economic climate.

From extraordinary opportunities, look for these blue chip guys to build exceptional value.

On that note, you should learn more about their 50/50 joint venture with privately-held **SenCer, Inc.** to develop and market their UltraTemp™ ceramic composite materials.

With unmatched thermal properties and bonding abilities, this prized research firm chose General Automotive to form the 50/50 joint venture **Advanced Composite Technology (ACT)**

to commercialize breakthrough designs for auto sensors and fuel cells globally.

From SenCer's 20,000 square foot facilities in New York to General Automotive's Orlando headquarters, this partnership may change the \$8 billion auto sensor market.

*And remember...* here's an excerpt from a recent release.

*Management of GAC ... entered into formal talks with several acquisition candidates, each with annual revenues of approximately \$7 million to \$30 million.*

Indeed, the quickest way to \$100 million in revenues may be by... a few strokes of the pen!

**OTCBB: GNAU**

**Disclaimer:** Heritage First Capital & Equity Research Group's (HFC) *Smallcap Brief* newsletter is an independent electronic publication committed to providing our readers with factual information on very select publicly traded companies. HFC is not a licensed investment professional or broker-dealer. All companies are chosen on the basis of certain financial analysis and other pertinent criteria with a bias toward full disclosure and balanced opinions. Moreover, as detailed below, this publication accepts compensation from third party consultants and/or companies which it features for the publication and circulation of the SmallCap Brief newsletter and/or coverage on TripleCrownStocks.com (or TCStocks.com and MicrocapMoney.com (or OTCMoney.com) and other related investor awareness programs, including subscriber/member emailings to all aforementioned investor products.

Likewise, this newsletter is owned by HFC Equity Research Group. As detailed with each featured company, this publication may accept compensation from some of the companies from which it profiles. To the degrees enumerated herein, this newsletter should not be regarded as an independent publication. HFC Group has been paid a fee of two hundred thousand shares of restricted one forty-four stock of General Automotive Company for twelve months of investor coverage and IR advisory services. HFC Group has also been paid a fee of fifty thousand restricted one forty-four shares of Cryoport, Inc. stock for six months of full coverage on two investor sites and this newsletter. Further, HFC Group has also been paid a fee of twenty thousand free trading shares of GWS Technologies, Inc. and twenty thousand restricted one forty-four shares for six months of full coverage on our two investor sites and this newsletter. Also, HFC is being paid ten thousand dollars cash and five thousand dollars of free trading or restricted common stock of Wordlogic Corporation for a full coverage program of up to six months. Additionally, HFC has been paid with products and services valued at one hundred thousand dollars by QuoteMedia, Inc. in exchange for continuing annual coverage of the company. Regarding newsletter coverage in Smallcap Brief for MedLink International Inc., Heritage First Capital has not received any compensation. All statements and expressions are the sole opinions of the editors and are subject to change without notice. A profile, description, or other mention of a company in the newsletter is neither an offer nor solicitation to buy or sell any securities mentioned. While we believe all sources of information to be factual and reliable, in no way do we represent or guarantee the accuracy thereof, nor the statements made herein. From time to time HFC Group may sell shares in the open market from stock it receives as compensation for coverage of client companies. Since the shares are received as compensation for services as previously disclosed, and not for investment purposes, the editors do not view the sale of shares as contradictory to any advice delivered in the content. As such, this should be viewed as a conflict of interest by shareholders or prospective shareholders of the firms.

The profiles, critiques, and editorial content of the SmallCap Brief newsletter may contain statements that appear forward-looking as it relates to the expected capabilities of the companies mentioned herein. While we believe all sources of information to be factual and reliable, in no way do we represent or guarantee the accuracy thereof, nor the statements.

THE READER SHOULD VERIFY ALL CLAIMS AND DO THEIR OWN DUE DILIGENCE BEFORE INVESTING IN ANY SECURITIES MENTIONED. INVESTING IN SECURITIES IS SPECULATIVE AND CARRIES A HIGH DEGREE OF RISK. THE INFORMATION FOUND IN THIS PROFILE IS PROTECTED BY THE COPYRIGHT LAWS OF THE UNITED STATES AND MAY NOT BE COPIED, OR REPRODUCED IN ANY WAY WITHOUT THE EXPRESSED, WRITTEN CONSENT FROM THE EDITORS OF SMALLCAP BRIEF OR TRIPLECROWNSTOCKS.COM.

We encourage our readers to invest carefully and read the investor information available at the web sites of the Securities and Exchange Commission ("SEC") at [www.sec.gov](http://www.sec.gov) and/or the National Association of Securities Dealers ("NASD") at [www.nasd.com](http://www.nasd.com). This NASD web site has published information on how to invest responsibly. Readers can review all public filings by companies at the SEC's EDGAR page. [www.sec.gov/edgar.shtml](http://www.sec.gov/edgar.shtml)